



MEDIA RELEASE

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Contact: Catie Bull
catieb@reddoorfilms.com

From kids to diamonds to tourism and spreading goodwill...

Here's a taste of what Red Door Films has been up to as 2010 comes to a close:

Red Door was tapped again in October by national children's entertainment network Nick Jr. to produce a segment for their new interstitial program "Kids Around the World," slated to be aired next year.

Working with New York-based director Koyalee Chanda (Blues Clues, Backyardigans, The Electric Company), Red Door's David Poulshock led an otherwise all-Oregon crew in the two-day production in Willamina, Oregon. The segment features a 6-year-old member of the Grand Ronde Tribes in a show-and-tell about her life.

"The show is about real kids sharing their real lives with kids around the world," said Poulshock. "The operative word is 'cute' and our little star was truly a delight. She took us canoeing, barbecuing, and we watched a whole class of kids learning the Chinuk language at her preschool."

After a decade-long hiatus from television, Carl Greve Jewelers once again called on Red Door, this time to create a series of TV spots highlighting their "Designer Direct" holiday sale. Also, on the heels of its TV spot and web video campaign for Spirit Mountain Casino, Red Door produced a number of promotional :15 spots which are currently on the air. Finally, Poulshock is directing a series of documentary style radio commercials for Goodwill Industries of the Columbia-Willamette, set to air after the holidays.

Special thanks and holiday wishes go to the excellent crews and suppliers on these productions: Michel Jackson, Russ Eaton, Catie Bull, Cory Sorenson, Bruce Lawson, Brian Lawson, Anna Rieke, Zach Jones, Baker Poulshock, Clayton Knapp, and Adam Guggenheim, Koerner Camera Systems, BLT, Bingo Lewis, Tag Team Audio and Houghton Media.

For more information on Red Door Films, please visit www.reddoorfilms.com.